Dear Friends,

Through the work of The Adoption Exchange, 7,275 children were connected with permanent homes as of June 30, 2013, in fiscal year 2012-2013 alone. The Adoption Exchange helped connect 302* waiting children with adoptive families. Of those children, 67% were 9 years old or older—meaning more children and youth have the opportunity to grow up in loving, stable homes.

The Adoption Exchange benefited from the assistance of 329 volunteers who contributed 6,465 hours to help us connect more waiting children with their adoptive families. We served 1,061 waiting children and 5,033 inquiring potential adoptive families in our eight member states.

Thank you for your loyal support and your unwavering commitment to the children. With your help, we can continue to connect waiting children with permanent families until all of the children have a home to call their own.

*206 of these children were placed during the fiscal year, and an additional 8 children were connected with adoptive homes previously but not known to us until now.

Brad McNealy
Chair, Board of Directors
Dixie van de Flier Davis, Ed.D.
Founder and President Emerita

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Visit us online at www.adoptex.org for more information and to view the Children’s Gallery.
Accomplishments in fiscal year 2012-2013

Recruitment Services
1,060 waiting children benefited from 8,381 recruitment actions to identify and cultivate potential adoptive families.

The Children’s Gallery
1,201 waiting children were featured in our searchable database with profiles, photos and videos to introduce them to potential adoptive families. We featured 819 children in our Weekly Waiting Child email updates; of those, 707 were featured in the introduction, 59 in the spotlight, and 53 in videos that were linked at the bottom of the email. (Some of the children were featured more than once.) By the end of the fiscal year, the Weekly Waiting Child email updates were sent to 9,832 potential adoptive families each week.

Adoption Parties
476 waiting children were featured at 16 parties in Colorado, Nevada, and Utah and co-hosted in New Mexico. 393 potential adoptive parents interacted with waiting children at adoption parties in fun, safe environments and spoke to caseworkers about the children at adoption parties where the children were not present. In New Mexico, 32 waiting children were featured at four videotaping parties.

Adoption Inquiries
5,033 inquiring families were served. The Adoption Exchange staff responded to 26,326 adoption inquiries, including 285 inquiries from non-member states and foreign countries.

Education Center
555 adoption professionals and potential and current adoptive parents participated in 43 trainings and classes. The Education Center is home to the National Resource Center for Diligent Recruitment (NRCDR) at AdoptUSKids, which is a member of the U.S. Children’s Bureau Training and Technical Assistance (T/TA) network. The NRCDR is available to all 50 states and tribes and territories and provided 53 T/TA events for 811 participants in 10 states, 2 territories (U.S. Virgin Islands and Puerto Rico), and 2 federally recognized tribes this fiscal year.

Post-Adoption Services
In Colorado, Utah, New Mexico and Nevada, approximately 12,286 adoptive families and adoption professionals received post-adoption services, such as referrals for respite care and support groups, as well as access to lending libraries, relevant training and informative newsletters.

The Adoption Exchange Website, www.adoptex.org
227,954 unique visitors explored our website with a total of 416,848 total visits. The Children’s Gallery was by far the most accessed web page with 38.5% of our web traffic.

The Adoption Exchange believes every child deserves a family . . . therefore, we are the connection between children who wait in foster care and families who adopt. We provide expertise and support before, during and after the adoption process.

Total Revenue: $4,588,890
- 24.1% Program Grants & Training Contracts
- 22.6% Government Grants
- 16.3% Individual Contributions
- 4.1% Corporate Giving
- 13.3% Foundation Grants & Corporate Giving
- 9.2% Special Events
- 2% Miscellaneous Fees
- 4.1% Other

Total Expenses: $4,488,767
- 61.7% Adoption Programs (Recruitment and Post-Adoption Services)
- 21.1% Education Center
- 9.7% Financial Development
- 7.5% General Administration
- 61.7% Adoption Programs
- 21.1% Education Center
- 9.7% Financial Development
- 7.5% General Administration

Total Year End Net Assets were $1,839,482
82.8% of revenue was dedicated directly to program and education services with only 17.2% overhead.

Copies of our audited financial statements are available upon request.